



The Jewish Federation
OF THE BLUEGRASS

Highlighting how **TOGETHER** we
made 2020 an **EXTRAORDINARY** year.



2020 IMPACT REPORT



Introduction - JFB and COVID-19

This first edition Impact Report is meant to highlight some of the many ways we have made a difference in our community over the past year. Despite the challenges that arose in 2020, Federation did the work necessary to bring our community together. COVID-19 brought our entire world to a screeching halt in March 2020, but we stepped into motion immediately and adjusted all of our programming to bring you relevant content, provided resources to our most vulnerable community members, and created virtual events to keep us engaged and inspired.

We hope the 2020 Impact Report provides a small glimpse into the ways that we, through your generosity and commitment to our Jewish values, were able to bring us all together to keep Federation moving in the right direction and engaging everyone in our vibrant and enthusiastic Jewish community.



"We'll be meeting on Zoom for now, but I hope that soon we'll be able to meet in person."

-Alice Goldstein
Torah Talk participant



JFB Hires New Executive Director - Mindy Haas

"...it's an honor to be selected to lead the Jewish Federation."

In October 2020, the hard work of a very dedicated search committee resulted in the hire of JFB's new Executive Director, Mindy Haas. Recently from the Jewish community in Raleigh, NC, Mindy's Federation experiences and drive to increase our Annual Campaign and outreach to the community will be huge assets to the Lexington Jewish community. We are so excited to have Mindy, along with her husband, Russ, and their two dogs, in Lexington. Welcome, Mindy! We're so glad you're here!

A Note From Our Leadership

It's been quite a year for the Jewish Federation of the Bluegrass.

These have been uncertain, unprecedented, and highly challenging times for our community, our country, Israel and the world. As our country faced a new reality in early March of 2020, we were able to quickly turn the page and address the growing needs of our community and its members. Thanks to the collaborative efforts of professionals and volunteers throughout our Jewish community, no needs went unmet.

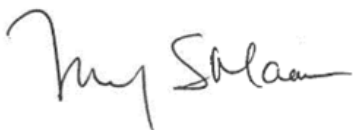
We launched meaningful virtual programming at Federation and found new ways to offer something for everyone. At a time when many organizations were temporarily closing their doors, our Jewish community was able to stay open to assure that vital programs and services continued to be provided in a safe and healthy manner.

Today's world is complicated but with the support of passionate and dedicated people coming together as one, we have the capacity to mobilize and accomplish great things. All of this because of YOU. TOGETHER WE ARE EXTRAORDINARY!

Together, we are resilient, compassionate, and ready to start Moving Federation Forward to a more vibrant Jewish life filled with opportunity. We are the community connector, and our work transcends age, gender, geography, and levels of religious observance, demonstrating our commitment to positive Jewish values. Together, we celebrate who we are and what we can do as a small, yet mighty community.

Whether the following pages are your first introduction to our work, or you have been a dedicated supporter for decades, we hope that the 2020 Impact Report inspires you to further engage with your Jewish community through Federation—to feel the power and inspiration of communal action. We grow stronger together.

On behalf of the Board of Directors and the professional staff at the JFB we thank you for your continued support and commitment and look forward to celebrating 2021 together.



Mindy Haas
Executive Director



Nancy Hoffman
Co-President



Ricki Rosenberg
Co-President

**"Together we are resilient, compassionate, and ready to start
Moving Federation Forward..."**



"Our Board has helped us re-build, re-energize, and re-imagine what we want our Federation to be."

-Ricki Rosenberg
JFB Co-President



JFB Board of Directors

Thank you to the members of the JFB Board of Directors for their commitment to our mission and for working alongside the staff to unite, empower, and improve our Jewish community.

Executive Committee

- Nancy Hoffman - *Co-President*
- Ricki Rosenberg - *Co-President*
- Aaron Rothke - *Vice President*
- Angie Ornstein - *Treasurer*
- Seth Salomon - *Secretary*
- Ken Slepian - *At-Large*

Board of Directors

- Ray Archer
- Rachel Belin
- Evalyn Block
- Bruce Broudy
- Jane Chaput
- Kathy Grossman
- Seth Himelhoch
- Fran Mandel
- Josh Shapiro

JFB Staff

In 2020, JFB navigated a number of staff changes and position adjustments as they worked through the challenges of the COVID-19 pandemic. Despite the challenges, they followed through with our mission and were able to produce a variety of programming and services for our community. Thanks to our 2020 staff members and current staff members for their hard work.

Current Staff

- Mindy Haas - *Executive Director*
- Daniel Baker - *Assistant Executive Director*
- Paula Mertens - *Director of Jewish Family Services*
- Susan Voglesong - *Youth Program Manager*
- Carly Conatser - *PJ Library Coordinator*
- Lisa Satin - *Program Coordinator*

Previous Staff

- Rabbi Sharon Cohen
- Tamara Ohayon
- Amy Rucker



By The Numbers - 2020 Annual Campaign

Through the generosity of our donors, we were able to provide all of the many services and events you know and love for our community. When you send a gift to Federation, each and every dollar is stretched to have the biggest impact possible.

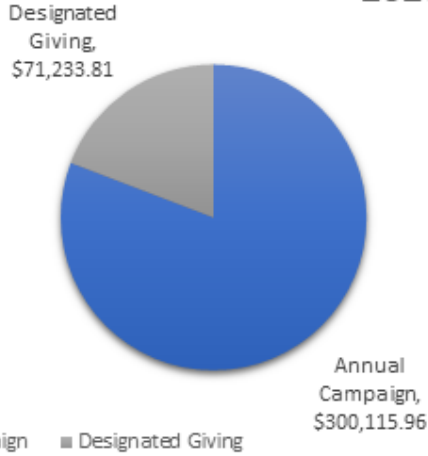
The Annual Campaign is the battery that keeps Federation running. With the gifts we receive, we make a difference in Jewish lives locally, in Israel, and around the world. When you give, please give generously!

"I invite you to join me in the effort to support our local Jewish community."

-Linda Ravvin
Past Executive Director & President



2020 Revenue



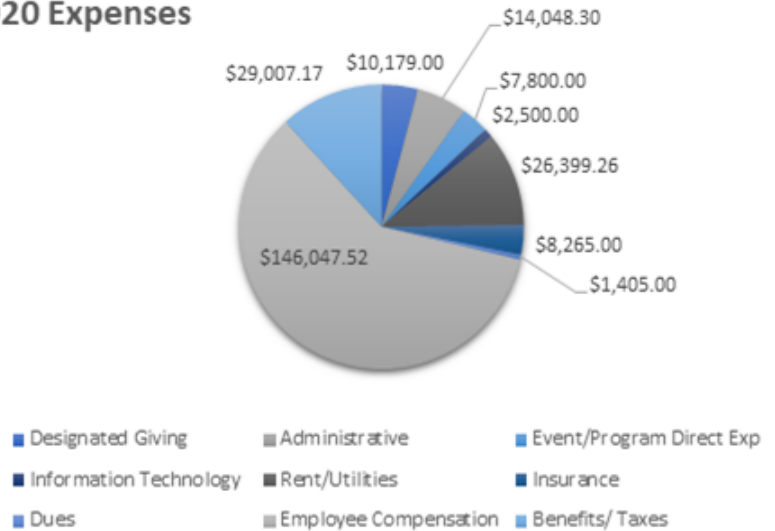
\$371,300+
raised for the benefit of Jewish Lexington!

Passover Mitzvah 50/50 Fundraiser

In April 2020, JFB organized a 50/50 fundraising campaign with 50% of the proceeds going to Jewish Family Services (JFS) and 50% going to God's Pantry Food Bank. The funds raised were meant to support JFS and God's Pantry in their efforts to help community members impacted by COVID-19.

TOTAL RAISED: \$6,514.00

2020 Expenses



TOGETHER we are EXTRAORDINARY!



"I know that Federation will be there providing events for me to meet new friends, to learn, and to engage in acts of tikkun olam."

-Ray Archer
JFB Board Member



2020 Events and Programs

Throughout 2020 we were able to overcome a number of obstacles to produce valuable programming for our community. Here's a listing of some of the many events and programs we held throughout the year.

- Camp Shalom @ Home**
- Cooking with Friends Virtual Cooking Series**
- Dan Nichols Concert**
- Dr. Martin Luther King, Jr. Holiday Freedom March***
- JFB Virtual Annual Meeting**
- JFS: "If I Were A Rich Man: Jewish Perspectives on Money" with Jeffrey Siegel***
- Lunch & Learn with Local Rabbis***
- Mental "Healthy at Home" for Parents Program**
- One Book Jewish Lexington***
- Parenting During A Pandemic Workshop Series**
- PJ Library Candy Mountain Music Program***
- PJ Library Parents Night Out Cooking Class with Jeff Newman***
- PJ Library Pumpkin Decorating Contest**
- PJ Library Toddler Shabbat**
- PJ Library Virtual Hanukkah Event**
- PJ Library Zoom Yom Ha'Atzmaut Sing-Along**
- Virtual Torah Talk Adult Education Series**
- Young Bluegrass Jews (YBJ) Annual Purim Pub Crawl***
- YBJ Bake Sale***
- YBJ "Brews with Jews" Happy Hours**
- YBJ Virtual Passover Seder**
- YBJ Virtual Shabbat Dinners**

In-Person events marked with an asterisk () were held before the Governor's Executive Orders were put in place for COVID-19 restrictions.*





Jewish Family Services: Working for You!

In 2020, Jewish Family Services (JFS) proved that even during a global pandemic we still strive to provide for community members in need. By helping clients with rent and utilities assistance, transportation, funeral expenses, food, and more, JFS made a difference in the lives of many in 2020.

315+
calls, emails, and
visits to clients
seeking resources.

119
Jewish and
non-Jewish
clients served.

\$2,000
in scholarships
given for Israel
programs.

\$1,343.35
given to clients
and community
members in need.

JFS Committee

Thank you to the volunteers who served on the JFS Committee in 2020 and helped support the work of Jewish Family Services in our community!

Fran Mandel, Chair
Connie Loventhal
Dawn Vermey
Mimi Kaufman
Laura Schachman
Seth Himelhoch
Rich Milich (z"l)



JFS Director Paula Mertens (right) delivers Rosh Hashanah bags filled with tasty treats and holiday activities to the Jewish residents of the Stewart Home and School in Frankfort, KY.

PJ Library: Between The Lines

As the adults in our community were affected by the pandemic, our children were impacted as well. While they may have been stuck at home for over a year, PJ Library still made every effort to get books and activities out to keep our children engaged, educated, and connected to Jewish life.



96
active enrollments

70
families
represented

1100+
Jewish books sent
to our children





Our Jewish Community Partner Agencies

We introduce ourselves as an inclusive agency working with and for the entire local Jewish community. As such, we're proud to work with all of our community partners to co-sponsor events, collaborate on mitzvah projects, and participate in educational programming. Thanks to our local Community Partners for their constant support of Jewish Federation of the Bluegrass!



TEMPLE ADATH ISRAEL



"It is the responsibility of everyone to ensure that we have a vibrant and thriving Jewish community."

-Evalyn Block
JFB Board Member

Local Affiliates

JFB is proud to collaborate with local organizations to be able to provide the highest quality of support, services, and programs to our community.

- Blue Grass Community Foundation
- ITN Bluegrass
- Jewish Heritage Fund for Excellence (JHFE)
- Lexington-Fayette County Health Department (LFCHD)
- Prevent Child Abuse Kentucky (PCAK)
- Stewart Home & School



Our National Affiliates

JFB, in our affiliation with JFNA, partners with the following organizations and we are proud of the work they do in our community and across the world.

- Anti-Defamation League (ADL)
- Hadassah Women's Zionist Organization of America
- Israel Action Network (IAN)
- Israel Bonds
- Jewish Agency for Israel
- Keshet | For LGBTQ+ Equality in Jewish Life
- Network of Jewish Human Services Organizations
- PJ Library/Harold Grinspoon Foundation
- Secure Communities Network (SCN)

JFNA represents 146 independent federations and a network of 300 communities across the continent!

JFNA - Jewish Federations of North America

The Federation movement, collectively among the top 10 charities on the continent, protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and *Torah* (Jewish learning).



Thank You, Jewish Lexington!

We would be remiss if we didn't send a big THANK YOU out to all of our friends in Jewish Lexington. YOU are the reason we do what we do and we would not be able to make a difference without your kindness, generosity, and support.

We're there in times of joy, in times of sadness, and throughout every stage of life. We pray next to you on the High Holidays, and we retell the stories of our ancestors on Passover. We celebrate our accomplishments together, and we stick up for our friends and neighbors when they need our support.

Most importantly, we take every dollar you give us and put it right back into making our Jewish community stronger, more engaging, and more connected to the community at large. We're securing our Jewish future in central Kentucky and it's all thanks to each and every one of our friends and family members.

We're proud to be part of Jewish Lexington, and we hope you are, too! Thank you, Jewish Lexington!

תודה רבה





The Jewish Federation
OF THE BLUEGRASS



2021 ANNUAL COMMUNITY GIVING CAMPAIGN

Join us in 2021 as we work together to move Federation Forward.

Please give generously!

Jewish Federation of the Bluegrass
1050 Chinoe Rd Ste 112 Lexington, KY 40502
www.jewishlexington.org
859-268-0672