



The Jewish Federation
OF THE BLUEGRASS

A year of progress, growth,
and **Moving Federation Forward.**



2021 IMPACT REPORT



A Note From Our Leadership

We are here for you, each and every day.

The Talmud teaches, “The world is too heavy for anyone to carry alone.” With these words, we are reminded of the importance of our collective responsibility and shared values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice), and *Torah* (Jewish learning). The Federation ensures a vibrant Jewish community today and in the future.

Our 2021 Impact Report is a journey through the past year highlighting the impact of your generous support, but it also serves as a testament to the power of working together to **Move Federation Forward**. Thanks to the spirit of partnership that exists in our community, we have helped people locally and globally. It’s something we are extremely proud of, and we hope you will join us in this feeling of accomplishment.

Jewish Federation of the Bluegrass supports a vital safety net that quickly identifies emerging needs and life-threatening emergencies happening locally and abroad. The Federation system provides us with support and resources which help us have the ability to share information and mobilize immediate response when necessary.

JFB also supports programming that enhances Jewish life and builds Jewish identity, bringing together the dedicated individuals and institutions which make our community strong. Together, we support formal and informal educational initiatives and help our youth and future leaders form meaningful connections to their Jewish heritage. JFB is a product of understanding the fundamental principle that “each Jew is responsible one for the other.” We understand that by working together we can accomplish so much more than any one person can working alone. This guiding vision has enabled JFB to enhance, educate, assist and touch the lives of thousands of Jews in Lexington and around the world in so many extraordinary ways.

We thank you for your generous support of the Annual Community Giving Campaign and our efforts to Endow Jewish Lexington. The return on your investment is a strong, vibrant, caring, warm, and welcoming Jewish community each and every day.

We are all responsible for carrying the weight of our community, together. As we continue to Move Federation Forward, we’re excited to continue to lift Jewish Lexington up alongside you. Thank you in advance for your strong commitment, dedication, and support in the coming year!

On behalf of the Board of Directors and the professional staff at JFB we thank you for your continued support and commitment and look forward to celebrating 2022 together.

Mindy Haas
Executive Director

Angie Ornstein
President



"We are all responsible for carrying the weight of our community, together."

Making A Difference In Our Community

We're dedicated to making sure JFB is seen in our community. Your staff works to make a difference by partnering with, volunteering for, and/or supporting the following organizations and programs.

- The Lexington Human Rights Council
- Kentucky State PTA
- District 16 – Fayette County PTA
- Fayette County Health Department
- Lexington Chapter of Hadassah
- Moms Demand Action for Gun Sense in America
- Temple Adath Israel
- Ohavay Zion Synagogue
- Bluegrass Alumni Association of Alpha Phi Omega

- Alpha Zeta Chapter of Alpha Phi Omega at UK
- Lactation Improvement Network in Kentucky
- ITN Bluegrass
- Emergency Food & Shelter Program
- Bluegrass Aging Consortium
- American Heart Association
- Alzheimer's Association, Walk to End Alzheimer's
- Habitat for Humanity
- God's Pantry Food Bank





JFB Board of Directors

Thank you to the members of the JFB Board of Directors for their commitment to our mission and for working alongside the staff to unite, empower, and improve our Jewish community.

Executive Committee

- Angie Ornstein - *President*
- Seth Salomon - *Vice President*
- Justin Sadle - *Treasurer*
- Josh Shapiro - *Secretary*
- Fran Mandel - *At-Large*



Board of Directors

- Rachel Belin
- Evalyn Block
- Bruce Broudy
- Jane Chaput
- Aaron Funfsinn
- Kathy Grossman
- Adam Parritz
- Aaron Rothke
- Nancy Hoffman
- Ricki Rosenberg



JFB Staff

- Mindy Haas - *Executive Director*
- Daniel Baker - *Assistant Executive Director*
- Paula Mertens - *Director of Jewish Family Services*
- Susan Voglesong - *Youth Program Manager*
- Carly Conatser - *PJ Library Coordinator*
- Joy Fisher - *Community Outreach Coordinator*

TOGETHER we are EXTRAORDINARY!

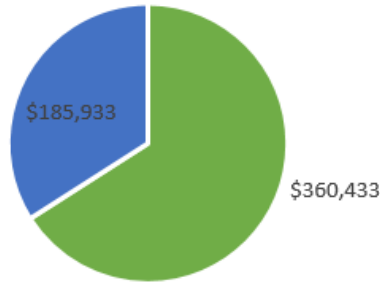


By The Numbers - 2021 Annual Campaign

Through the generosity of our donors, we were able to provide all of the many services and events you know and love for our community. When you send a gift to Federation, each and every dollar is stretched to have the biggest impact possible.

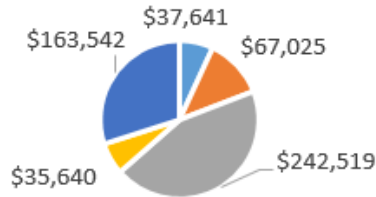
The Annual Campaign is the battery that keeps Federation running. With the gifts we receive, we make a difference in Jewish lives locally, in Israel, and around the world. When you give, please give generously!

2021 Revenue \$546,367



■ 2021 Annual Campaign ■ Designated Gifts/ Grants

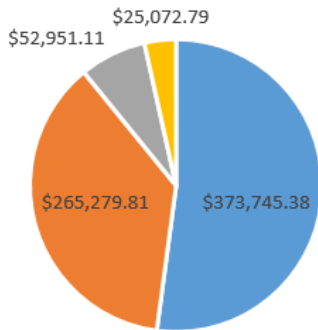
2021 Expenses



■ Allocations/Disbursement
 ■ Office Expenses
 ■ Compensation/ Benefits
 ■ Community Outreach/ Programming
 ■ Reserves

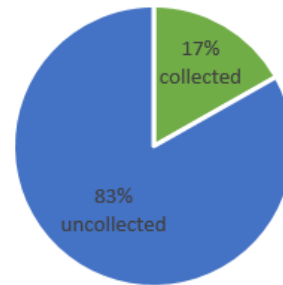
\$546,367+
 raised for the
 benefit of Jewish
 Lexington!

Bluegrass Community Foundation



■ Endow Jewish Lexington ■ Reserves ■ ER- PJ Library ■ Zankter- PJ Library

Endow Jewish Lexington NOW
 \$1,850,000 in commitments



Youth Engagement: Raising The Next Generation

Youth Engagement was a major priority for JFB in 2021. We were proud to host our first Winter Camp, a cool new addition to the Camp Shalom experience, at the end of the year. Hosted at Temple Adath Israel, campers enjoyed a week full of activities, including Martial Arts training, arts and crafts project, and their very own challah baking class! In addition, we also coordinated a "Words to Action" Program with the Anti-Defamation League (ADL), highlighting how kids in grades 6-8 can work to understand and combat antisemitism and anti-Israel bias in our community.

16
 Winter Camp
 Participants

60+
 Words to Action
 Participants



Jewish Family Services: Working for You!

In 2021, Jewish Family Services (JFS) continued its great work by providing for Jewish and non-Jewish community members in need. By helping clients with emergency rent and utilities assistance, transportation, food, and more, JFS made a big impact in the lives of many in 2021.

340+
calls, emails, and
visits to clients
seeking resources.

119
Jewish and
non-Jewish
clients served.

\$4,500
in scholarships for
Camp and Israel
programs.

\$1,406
given to clients
and community
members in need.

JFS Committee

Thank you to the volunteers who served on the JFS Committee in 2021 and helped support the work of Jewish Family Services in our community!

- Fran Mandel, Chair**
- Connie Loventhal**
- Dawn Vermey**
- Mimi Kaufman**
- Laura Schachman**
- Laura Szekely**



Residents of the Stewart Home and School in Frankfort, KY celebrating Hanukkah with their JFS goody bags.

PJ Library: Between The Lines

PJ Library in the Bluegrass made every effort to create engaging and educational opportunities for our children and their families to get together in 2021. From playing together at local parks to virtual events and holiday kits, we've had no shortage of fun with our PJ friends!



137
active enrollments

96
families
represented

1100+
Jewish books sent
to our children



2021 Events and Programs

Throughout 2021 we were able to overcome a number of obstacles to produce valuable programming for our community. Here's a listing of some of the many events and programs we held and participated in throughout the year.

2021 Annual Community Giving Campaign Kick-Off and Family Picnic
 Camp Shalom Winter Camp
 Community Hanukkah Celebration in downtown Lexington
 COVID Vaccine Town Hall with Lexington Health Department
 Dr. Martin Luther King, Jr. Holiday Freedom March
 Global Day of Jewish Learning
 JFB Annual Meeting
 JFB Antisemitism Town Hall with the Lexington Police Department
 JFB Affinity Group Kick-off Event at Ethereal Brewing
 JFB Book Bonanza & Open House Benefiting PJ Library
 JFB Gleaning Event with Glean Kentucky
 JFB Legacy Giving & Endow Jewish Lexington Events
 One Book Jewish Lexington
 PJ Library Hanukkah Party

PJ Library Plays Together at Shilito Park
 PJ Library Plays Together at Jacobson Park Splash Pad
 PJ Library Virtual Purim Story Time
 PJ Library Virtual Rosh Hashanah Gathering
 Virtual Torah Talk Adult Education Series
 Virtual Yom HaAtzmaut Celebration
 Virtual Yom HaShoah Commemoration
 Young Bluegrass Jews (YBJ) "Brews with Jews" Happy Hours
 YBJ Hanukkah Party
 YBJ Rosh Hashanah Picnic
 YBJ Virtual Passover Seder
 YBJ Shabbat Dinners
 Words to Action Program with Anti-Defamation League (ADL)
 and many more!

30+ virtual and in-person events bringing Jewish Lexington together!

Program Highlights

Community Hanukkah Celebration

JFB purchased a 9-foot menorah which shined bright in downtown Lexington. Each night, a Jewish community organization took part in lighting the candles. We also participated in Downtown Lexington Partnership's annual tree lighting festival, which coincided with Hanukkah. A joint community choir sang festive songs and kids played with dreidels. The last night of the festival featured Kentucky Governor Andy Beshear and Lexington Mayor Linda Gorton.

ADL Signature Synagogue Program

JFB joined the ADL's Signature Synagogue Program, giving our community direct access to ADL resources and learning opportunities which help us to fight against hate and antisemitism. In 2021, the Words to Action workshop gathered teens from OZS and TAI to empower them to combat antisemitism in school and on the playground.

Afghan Family Sponsorship

We joined with Ohavay Zion Synagogue and Temple Adath Israel to co-sponsor the Hofiani family, refugees from Afghanistan. The family arrived on Monday, October 18 and consists of a 37 year-old mother and her three daughters (ages 4, 13 & 17). Our community raised over \$16,000 for them and provided hundreds of volunteer hours through apartment setup, driving them to appointments and tutoring the teenagers.

Holocaust Education Initiative

With Dr. Laura Szekely's vision and dedication at its heart, the Holocaust Education Initiative came to life. A collaborative effort is underway between Fayette County Public Schools and the University of Kentucky to train teachers in Holocaust education instruction. We aim to take this initiative statewide with Dr. Karen Petrone and Dr. Janice Fernheimer leading the effort.



Our Jewish Community Partner Agencies

We introduce ourselves as an inclusive agency working with and for the entire local Jewish community. As such, we're proud to work with all of our community partners to co-sponsor events, collaborate on mitzvah projects, and participate in educational programming. Thanks to our local Community Partners for their constant support of Jewish Federation of the Bluegrass!



TEMPLE ADATH ISRAEL



Local Affiliates

JFB is proud to collaborate with local organizations to be able to provide the highest quality of support, services, and programs to our community.

- Blue Grass Community Foundation
- Dr. Martin Luther King, Jr. Holiday Celebration
- Emergency Food and Shelter Program (EFSP)
- God's Pantry Food Bank
- ITN Bluegrass
- Jewish Heritage Fund for Excellence (JHFE)

- Kynect (Kentucky State Aid Resources)
- Lexington-Fayette County Health Department (LFCHD)
- Lexington Police Department
- Prevent Child Abuse Kentucky (PCAKY)
- Stewart Home & School
- United Way of the Bluegrass

Our National Affiliates

JFB, in our affiliation with JFNA, partners with the following organizations and we are proud of the work they do in our community and across the world.

- Anti-Defamation League (ADL)
- Hadassah Women's Zionist Organization of America
- Israel Action Network (IAN)
- Israel Bonds

- Jewish Agency for Israel
- Keshet | For LGBTQ+ Equality in Jewish Life
- Network of Jewish Human Services Organizations
- PJ Library/Harold Grinspoon Foundation
- Secure Communities Network (SCN)

**JFNA represents
146 independent federations
and a network of
300 communities
across the continent!**

JFNA - Jewish Federations of North America

The Federation movement, collectively among the top 10 charities on the continent, protects and enhances the well-being of Jews worldwide through the values of *tikkun olam* (repairing the world), *tzedakah* (charity and social justice) and *Torah* (Jewish learning).

Thank You, Jewish Lexington!

We would be remiss if we didn't send a big THANK YOU out to all of our friends in Jewish Lexington. YOU are the reason we do what we do and we would not be able to make a difference without your kindness, generosity, and support.

We're there in times of joy, in times of sadness, and throughout every stage of life. We pray next to you on the High Holidays, and we retell the stories of our ancestors on Passover. We celebrate our accomplishments together, and we stick up for our friends and neighbors when they need our support.

Most importantly, we take every dollar you give us and put it right back into making our Jewish community stronger, more engaging, and more connected to the community at large. We're securing our Jewish future in central Kentucky and it's all thanks to each and every one of our friends and family members.

We're proud to be part of Jewish Lexington, and we hope you are, too! Thank you, Jewish Lexington!

תודה רבה

Our Sponsors

We are so thankful to our Sustaining, Program and Event Sponsors who support the work we do.

Sustaining Sponsors - \$250



Program and Event Sponsors





The Jewish Federation
OF THE BLUEGRASS



2022 ANNUAL COMMUNITY GIVING CAMPAIGN

Join us in 2022 as we continue to move Federation Forward.

Please give generously!

Jewish Federation of the Bluegrass
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859-268-0672